



Observer Design

April design news: synagogues, sheds, shirts and new studios for makers

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New makers join the Toast family



▲ A sculptural basket woven by Julie Gurr, one of the five chosen for the Toast New Makers scheme Photograph: Toast



Now in its third year, the New Makers programme by homeware and clothing store Toast supports independent craftspeople as they try to grow their business. There's production, marketing and design advice - as well as the chance to sell in Toast stores and online. This year's five lucky makers include jewellery designers, sculptors and basket weavers. There are mobiles of salvaged wood by [Corrie Williamson](#). Recycled metal pendants crafted by Durness-based Jodie Metcalfe. Julie Gurr is a willow weaver who creates sculptural baskets, and Aude Arago took up sculpture after 30 years as a dancer and now makes pots from lime and hemp. Kelsey Rose Dawson digs her own clay from the shores of lakes in her native Ontario for her craft. "At Toast, we place huge value on skilled craftsmanship and beautiful, functional design," says Suzie de Rohan Willner, the company's CEO. "It's a privilege to support and reward emerging talent in the hope they will inspire others and become the creative leaders of the future."

Visit [Toast](#) to find out more about the New Makers programme